

THIAGARAJAR COLLEGE: MADURAI - 625 009

IQAC

PROGRAMME REPORT

Part V- Gender Studies (SF)

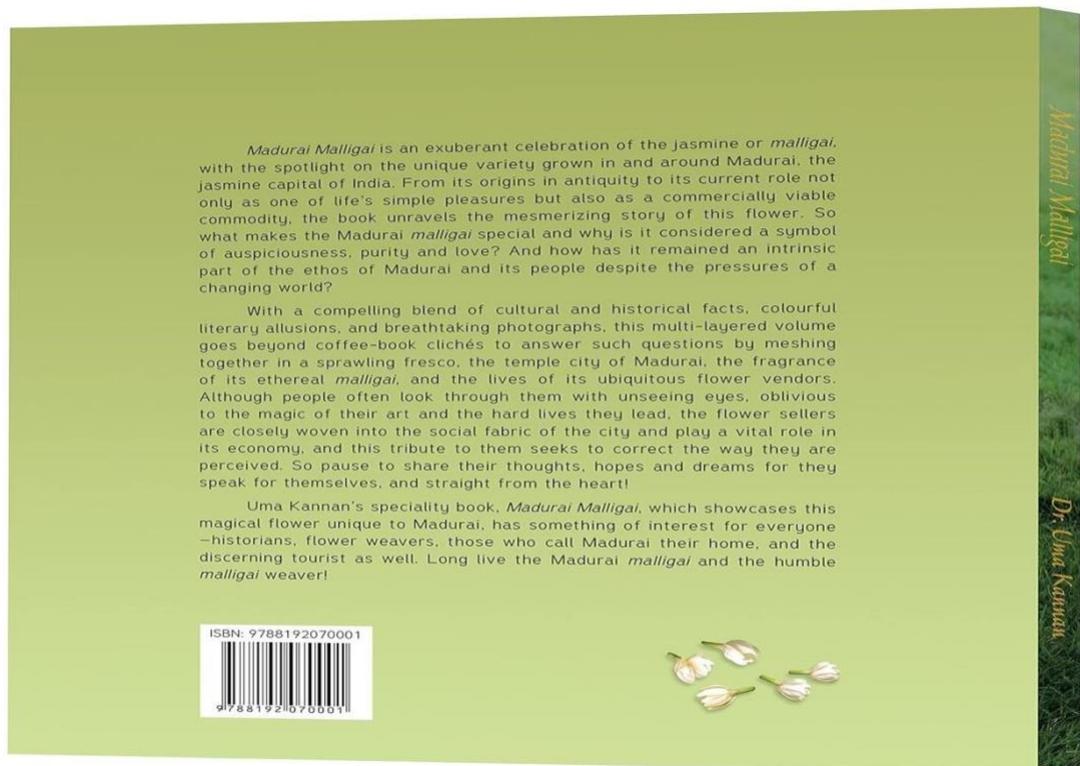
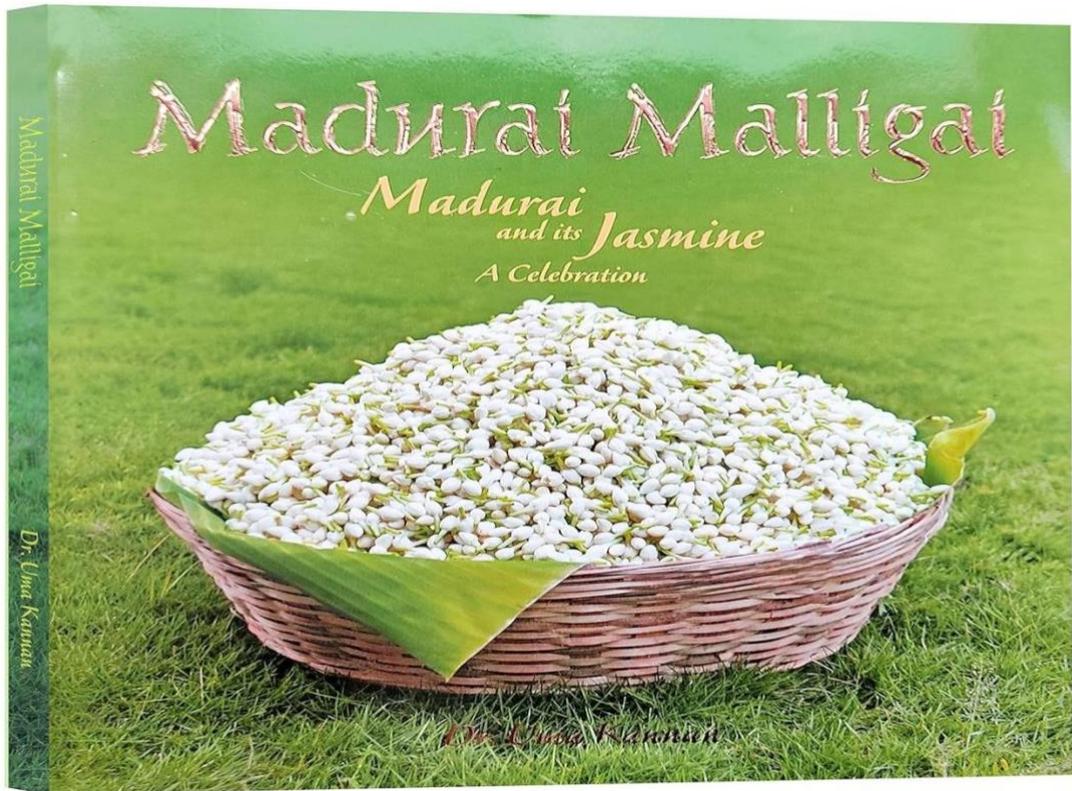
MADURAI MALLI

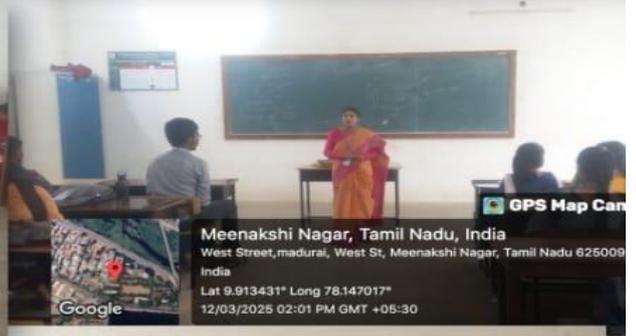
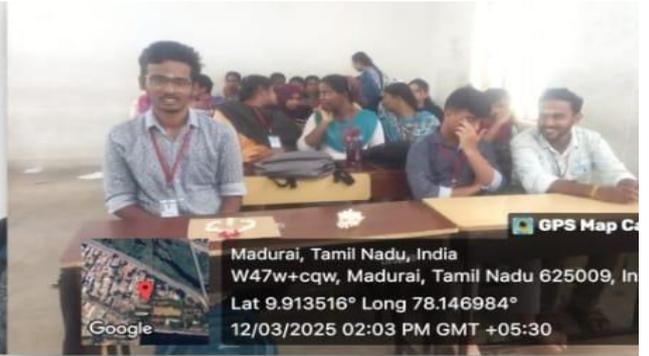
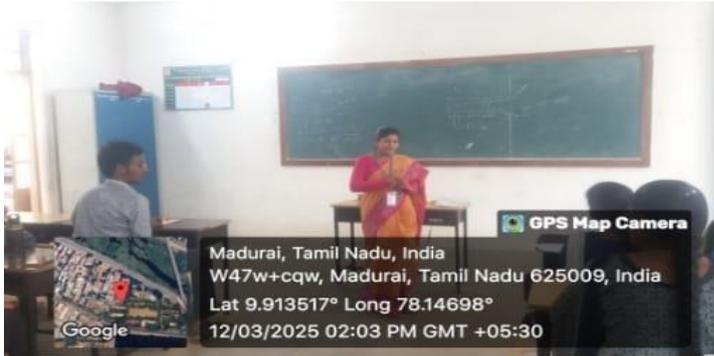
DATE:12.03.2025

Name of the Programme	MADURAI MALLI
Department/Coordinator	Dr. G. Selvarakku
Date and time	12.03.2025 1.30pm
venue	NB2 HALL

#### REPORT

The Gender Studies conducted a unique and culturally enriching program titled "Madurai Malli" to celebrate the traditional beauty and symbolism of jasmine flowers in Tamil culture. ***Madurai and Its Jasmin , a celebration book*** written by Dr. Uma Kananan , beautifully captures the cultural and economic importance of the iconic Madurai Malli. The book highlights how this fragrant flower is deeply rooted in the traditions and daily lives of the people. Inspired by this work, Jewels: The Madurai Malli was created to visually celebrate and share the story of this beloved bloom. As part of the event, students creatively engaged in making jewelry using jasmine flowers, showcasing their artistic skills and cultural appreciation. The activity aimed to highlight the gendered aspects of floral adornment, the role of jasmine in regional identity, and its significance in everyday life and festivities. Students enthusiastically participated by designing earrings, necklaces, and hair accessories made entirely from fresh jasmine, reflecting both creativity and tradition. The program not only fostered cultural awareness but also encouraged students to explore gender expression through art and tradition. It was well-received and concluded with an interactive discussion on the social and cultural meanings associated with floral ornamentation in South Indian society.









**nirf**  
15<sup>th</sup> Rank



# Thiagarajar College

An Autonomous Institution affiliated to Madurai Kamaraj University

Re-accredited with 'A++ Grade By NAAC

Ranked 15th in NIRF 2024

## GENDER STUDIES (PART V)-SF

YOU ARE INVITED TO TAKE PART IN  
THE EVENT

**TOPIC : MADURAI MALLI**

Show us Your Creativity and love on flowers!



**DATE**

12.03.2025

**TIME: 1.30PM**



**VENUE: NB2.**

**Dr.D.Pandiaraja**

Principal

**Dr. S.Sukumar**

Director - SF

**Dr.G.Selvarakku**

Gender studies (SF)Coordinator